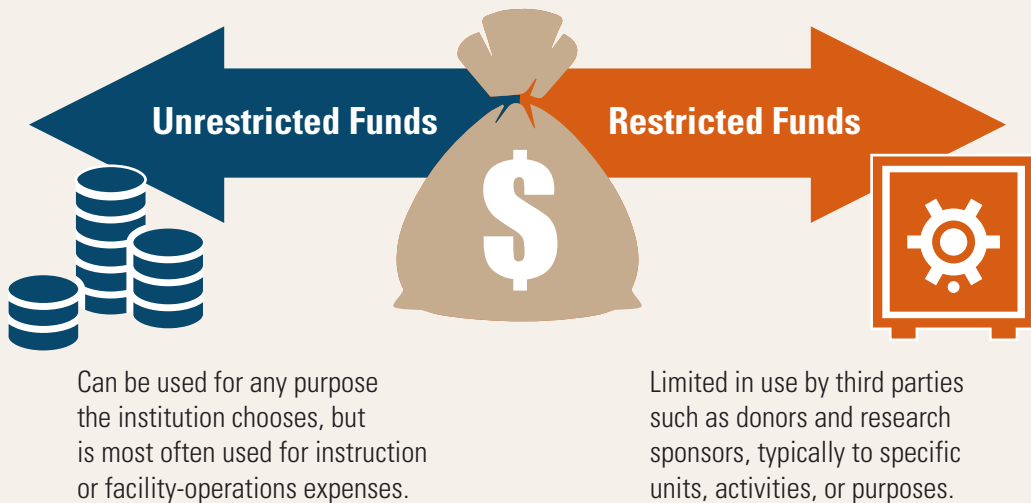


Figure 5: **All Revenues Consist of Either . . .**



From *Public Research Universities: Understanding the Financial Model*  
(American Academy of Arts & Sciences, 2016)