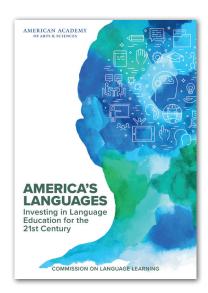
# BRIDGING AMERICA'S LANGUAGE GAP A Call to Action

Leaders in American business, government, and education support a national effort to strengthen language education so that individual Americans can more effectively participate in a global society, and the nation as a whole can prosper in a global economy. To join the effort, contact John Tessitore at jtessitore@amacad.org.

# Why is language education critical to America?

Language is the key to cultural understanding. While proficiency in English is essential in many facets of life in the 21<sup>st</sup> century, at home and abroad, knowledge of English alone is insufficient to meet the nation's needs in a global society—as noted in *America's Languages: Investing in Language Education for the 21<sup>st</sup> Century*, a report of the American Academy of Arts and Sciences. American industry participates in more foreign markets than ever before and the nation is engaged, diplomatically or militarily, in every corner of the globe. Challenges in scientific research and technological innovation all require greater international collaboration. And we have a social obligation, established in law, to offer critical social services in languages other than English.



As the Academy report states, "[B]y several measures, the United States has neglected languages in its educational curricula, its international strategies, and its domestic policies." This oversight has had "adverse and often unforeseen consequences at home and abroad—in business and diplomacy, in civic life, and in the exchange of ideas." A more forward-thinking strategy for meeting future needs would advance policies and investments that promote language education for all Americans.

We have a responsibility to ourselves and to future generations—as parents, educators, policy-makers, and leaders in business and government—to support language learning in the United States to achieve the following results:

- Provide Access to Languages for all Age Groups and every level of the education continuum, from early childhood through retirement;
- **Prepare More Language Teachers**, without whom we cannot advance language education;
- Promote Public-Private Partnerships in language education to amplify the work begun in our schools;
- Support Heritage and Indigenous Language communities in their traditions and birthrights, and as an important and distinctive national resource; and
- Encourage International Learning Experiences for students, teachers, and workers through educational and professional programs, as a critical aspect of advanced language learning.

# **BRIDGING AMERICA'S LANGUAGE GAP**

We, the signatories, attest that the public and private sectors require greater capacity in languages in addition to English, and we urge greater support for languages in order to maintain and enhance American global leadership. We stand ready to do our part.

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Chair of the Board, American Academy of Arts and Sciences; Former Dean, Duke University School of Medicine

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Retired Chairman and CEO, Lockheed Martin Corporation; Former Under Secretary of the Army

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Co-Founder and Principal, MB2 Solutions LLC; Senior Fellow and Compton Visiting Professor in World Politics, Miller Center, University of Virginia; Former Director of the White House Domestic Policy Council (2009–2012)

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President, The New American Leaders Project; Former New York City Commissioner of Immigrant Affairs

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Former United States Senator, New Jersey

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President, retired, The Huntington Library, Art Collections, and Botanical Gardens

#### Paul Le Clerc

Chair, Commission on Language Learning, American Academy of Arts and Sciences; Director, Columbia Global Center-Paris; Former President and CEO, New York Public Library; Former President, Hunter College

#### Steve Leveen

Host, America the Bilingual; Co-Founder and retired CEO, Levenger

#### Gail H. McGinn

Former Deputy Under Secretary of Defense for Plans; Former Senior Language Authority, Office of the Under Secretary of Defense for Personnel and Readiness

#### Richard A. Meserve

President Emeritus, Carnegie Institution for Science; Former Chairman, U.S. Nuclear Regulatory Commission

# S. Georgia Nugent

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Former Secretary of Defense (2011–2013); Former Director of the Central Intelligence Agency (2009–2011)

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Former Director, Intelligence Policy, Office of the Secretary of Defense

# BRIDGING AMERICA'S LANGUAGE GAP

#### ACADEMIC ASSOCIATIONS

Alliance for the Arts in Research Universities

American Academy of Arts and Sciences American Council of Learned Societies American Council on Education American Historical Association Association of American Universities Association of Public and Land-grant Universities

Association for Psychological Science The College Board

Consortium of Social Science Associations

Council of Independent Colleges Linguistics Society of America Modern Language Association National Communication Association National Humanities Alliance The Phi Beta Kappa Society

#### **BUSINESSES**

Avant Assessment
Certified Languages International
Global Institute for Language and
Literacy Development
LanguageLine Solutions
Language Magazine
Localization Institute
LocWorld
Medtronic
Multilingual
Participate
Rosetta Stone
Velázquez Press

#### **COLLEGES AND UNIVERSITIES**

Agnes Scott College Bennington College Boston University Bryn Mawr College Caldwell University College of Liberal Arts and Sciences, University of Florida Columbus State University, Columbus, GA, Department of Modern and Classical Languages Dominican University (IL) Indiana University Kent State University Institute for Applied Linguistics Middlebury College Newbury College North Carolina State University Ohio Dominican University Simpson College Stillman College St. Norbert College St. Thomas University Texas Lutheran University University of Colorado Boulder University of Florida University of Kansas University of Maryland, College Park University of Oregon Whittier College

# CULTURAL ORGANIZATIONS

UnidosUS

League of Latin American Citizens Florida

# INTERNATIONAL ORGANIZATIONS

Asia Society

Association for Diplomatic Studies and Training

Galapagos Conservancy

International Career Advancement
Program Alumni Association
International Mission of Mercy USA
International Women's Entrepreneurial
Challenge

National Peace Corps Association Qatar Foundation International (QFI) Senior Seminar Alumni Association

#### LANGUAGE EDUCATION ASSOCIATIONS

7000 Languages

African Language Teachers Association Alabama World Language Association Alliance for International Exchange American Association of Teachers of French

American Association of Teachers of German

American Association of Teachers of Japanese

American Association of Teachers of Korean

American Association of Teachers of Italian

American Association of Teachers of Slavic and East European Languages

American Association of Teachers of Spanish and Portuguese

American Classical League

American Council of Teachers of Russian American Council on the Teaching of Foreign Languages

American Councils for International Education

Arabic Honor Society

Arizona Language Association

Association of Latino Administrators and Superintendents

California Association for Bilingual Education

California Language Teachers Association

Californians Together Campagna Center

Chinese Language Association of Secondary-Elementary Schools

Coalition for International Educational Exchange

Colorado Congress of Foreign Language Teachers

Concordia Language Villages Connecticut Council of Language Teachers

The Council of Teachers of Southeast Asian Languages

DC Immersion

DUALLANGUAGESCHOOLS.ORG

Dual Language Education of New Mexico Florida Foreign Language Association Florida Foreign Language Managers of Education

Foreign Language Association of Georgia Foreign Language Association of Maine Foreign Language Association of Missouri

Foreign Language Association of North Carolina

Foreign Language Educators of New Jersey

Foreign Language Association of Virginia Hawaii Association of Language Teachers IES Abroad

Illinois Council on the Teaching of Foreign Languages

Indiana Foreign Language Teachers Association

Institute of International Education International Association of Teachers of Czech

Iowa World Language Association Joint National Committee for Languages Kentucky World Language Association Massachusetts Association for

Bilingual Education Massachusetts Foreign Language Association

Michigan World Language Association Minnesota Council on the Teaching of Languages and Cultures

Mississippi Foreign Language Association Montana Association of Language Teachers National Association of Bilingual Educators

National Association of District Supervisors of Foreign Languages National Committee for Latin and Greek National Council for Languages and International Studies

National Council of Less-Commonly Taught Languages

National Council of State Supervisors for Languages

National Federation of Modern Language Teachers Associations National Foreign Language Center National Heritage Language Resource Center

New York State Association of Foreign Language Teachers

North American Association of Teachers of Polish

Ohio Foreign Language Association Oklahoma Foreign Language Teachers Association

Pacific Northwest Council on Foreign Languages

Professional Language Association Nevada

Rhode Island Foreign Language Association

SEALOFBILITERACY.ORG

Servicio Internacional de Evaluación de la Lengua Española

South Dakota World Language Association

Southern Conference of Foreign Language Teachers Association Southern Conference on Language

Teaching Southwest Conference on Language Teaching

TESOL International Association Texas Foreign Language Association Wisconsin Association for Language Teachers

Wyoming Foreign Language Teachers Association

# PROFESSIONAL ASSOCIATIONS

American Academy of Diplomacy Association of Black American Ambassadors

Association of Language Companies American Translators Association Certification Commission for Healthcare Interpreters Globalization and Localization Association

Network of Business Language Educators (NOBLE)

#### SCHOOL SYSTEMS

Denver Public Schools
District of Columbia Public Schools
Thompson School District,
Loveland, Colorado

#### STATE HUMANITIES COUNCILS

Federation of State Humanities Councils California Humanities Humanities North Dakota Illinois Humanities Missouri Humanities Council New Jersey Council for the Humanities Vermont Humanities Council

To learn more about this project, visit www.amacad.org/language or contact jtessitore@amacad.org.