AMERICAN ACADEMY OF ARTS & SCIENCES

## AMERICA'S LANGUAGES Investing in Language

Investing in Language Education for the 21st Century

COMMISSION ON LANGUAGE LEARNING

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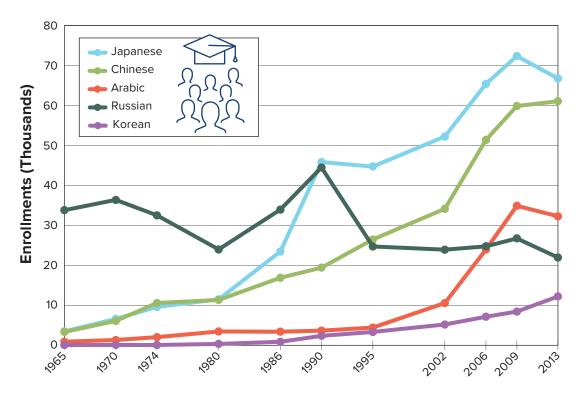


Language acquisition on the scale that this Commission proposes will require a combination of skillful instruction, technical assistance and innovation, new and redirected investments, public-private partnerships, and the personal commitment of each individual language learner.

In the past, the United States has only focused on language education in times of great need, such as encouraging Russian studies during the Cold War or instruction in certain Middle Eastern languages after the terrorist attacks of 2001. At such moments, enrollments increase dramatically, but students require years of training before they can achieve a useful level of proficiency, often long after the immediate crisis has faded and national priorities have changed.

A wiser, more forward-thinking strategy would be to steadily improve access to as many lan-

## Postsecondary Enrollments in the Most Commonly Taken "Critical Need" Language Courses, 1965–2013



**SOURCE:** Humanities Indicators analysis of data in Modern Language Association, Language Enrollment Database, https://apps.mla.org/flsurvey\_search (accessed March 28, 2016). Tabulation excludes enrollments in American Sign Language, which had the third-largest number of enrollments among languages other than English.

guages as possible for people of every age, ethnicity, and socioeconomic background to treat language education as a persistent national need like competency in math or English, and to ensure that a useful level of proficiency is within every student's reach. That is why this report has focused on five capacitybuilding goals:

- Provide targeted programming and additional support for Native American languages being used as primary languages of education.
- Promote opportunities for students to learn languages by experiencing other cultures and immersing themselves in languages as they are used in everyday interactions and across all segments of society.

Increase the number of language teachers at all levels of education so that every child in every state has an opportunity to learn a language other than English.

Supplement language instruction across the education system through publicprivate partnerships among schools, government, philanthropies, businesses, and local community members.

Support heritage languages already spoken in communities across the nation, and help these languages persist from one generation to the next.

Improve access to as many languages as possible for people of every age, ethnicity, and socioeconomic background. Taken together, these goals are aimed at building a strong world language capability alongside English. Each goal can be addressed in a variety of ways. Throughout this report, the Commission has offered examples, successful models, and best practices in order to encourage more

innovation around the country. Ultimately, it is up to all of us—parents, students, educators, policy-makers, and businesses—to make language learning a valued national priority, and to address a need that is more acute today than at any other time in our history.