

American Studies Programs Today Findings from the 2024 Department Survey

A REPORT FROM THE HUMANITIES INDICATORS PROJECT OF THE AMERICAN ACADEMY OF ARTS & SCIENCES

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American Studies: A Profile

Discussions about the ongoing health of the humanities in higher education tend to focus on a single data series: the trend in undergraduate degrees. The American Academy's Humanities Indicators developed the Humanities Department Survey (HDS) to provide a fuller picture of the field and supply the data necessary for a more substantive conversation about the humanities in four-year colleges and universities.

All the counts, percentages, and averages included in this profile are estimates generated from data collected for the fourth round of the survey (HDS-4). The estimates are based on a sample of all institutions of higher education reporting to the U.S. Department of Education's Integrated Postsecondary Education Data System that they had conferred at least five degrees from academic year 2017–18 to 2021–22 in "American/United States Studies/Civilization." The sample was stratified by Carnegie Classification to ensure that the study's findings were nationally representative. HDS-4 was administered from November 2023 to June 2024. The survey response rate for American studies departments was 55%.

Degree-granting departments of American studies were first included in HDS-3, which collected information for the 2017–18 academic year. This is the only round of the survey that, like HDS-4, involved sampling from the entire population of American studies departments. For this reason, only the findings from HDS-3 are comparable to those from HDS-4.

For more information on the survey's methodology and how to interpret the results, see the <u>technical report</u> for the study.

Findings and Trends

Departments

- As of fall 2023, approximately 149 departments were awarding degrees in American studies at colleges and universities in the United States. These departments included large, freestanding departments in the discipline as well as programs within departments awarding degrees in multiple disciplines. In the latter case, the department chairs were asked to report information for American studies only.
- Of 149 departments awarding degrees in the discipline, 59 (or 40%) were awarding graduate degrees, and 32 (21%) were awarding PhDs.

Faculty

- American studies departments employed 1,440 full- and part-time faculty members in fall 2023, with an average of 10 faculty members per department (and a median of 7).
- Approximately 70% of American studies faculty members either had tenure or were on the tenure track.
- Faculty members employed full-time with tenure or on the tenure track taught an average of 25 undergraduate students in fall 2023, while full-time faculty employed off the tenure track taught an average of 67 undergraduates. Faculty employed part-time taught an average of 61 undergraduate students in the fall term.
- While 29% of American studies departments had made at least one new hire for the 2023–24 academic year, amounting to 150 new permanent faculty, the departments had lost an average of 140 faculty per annum over the previous two years. Among the faculty who left, 57% had retired.
- An estimated 29% of American studies department chairs thought the number of tenure-line faculty in their departments had increased from fall 2020 to fall 2023, while 33% estimated that their tenure-line faculty count had decreased during that period. In addition, 21% of chairs in the discipline thought the number of nontenure-track faculty had increased over the same period, while 21% thought the number had fallen.
- Looking ahead, 8% of American studies department chairs expected the number of tenure track faculty in their departments to increase over the next three

academic years, while 34% thought the number would decrease. In contrast, 11% thought their nontenure-track faculty count would increase, while 8% thought the number would shrink. The share of chairs expecting an increase in either type of faculty was small compared to most other disciplines.

- About 22% of the departments had a faculty member come up for tenure during the previous two years. Averaging over these two years, 30 faculty members were granted tenure per annum, none were denied tenure, and 10 left prior to a tenure decision.
- Because it is not appropriate for a person to assign a demographic identity to another person, the survey did not ask department chairs to report their faculty members' races or genders. However, the survey did ask chairs to describe themselves. Women constituted 50% of the chairs in American studies departments in fall 2023, and 78% identified their race/ethnicity as white.

Undergraduate Students

- In fall 2023, departments awarding degrees in American studies had undergraduate course enrollments of 53,510 students, with an average enrollment of 359 per department. (These are duplicated enrollment figures, with students taking multiple courses in the discipline counted in every course.) The average is skewed upward by large programs, typically at research universities, which had significantly larger-than-average enrollments, as indicated by a median enrollment of just 200.
- Approximately 65% of American studies chairs thought undergraduate enrollments had held steady or increased from fall 2020 to fall 2023.
- On average, American studies departments awarded 9 bachelor's degrees per department in the 2022–23 academic year (with a median of 9 per department). These departments had an average of 18 juniors or seniors with a declared major in the discipline (and a median of 14).
- In the 2022–23 academic year, American studies departments awarded an average of 9 minors per department in the discipline (with a median of 7) and 2 certificates or other microcredentials per department (with a median of 4). While 45% of departments awarded minors that year, only 10% of departments awarded a certificate or other microcredential—one of the smallest shares among all surveyed disciplines.

Graduate Students

- Degree-granting departments in American studies had 700 enrollments in graduate courses in fall 2023, with an average of 12 enrollments (and a median of 13) per department with a graduate program. Those were the smallest numbers among the 14 disciplines surveyed.
- Approximately 880 students were working toward graduate degrees in American studies. The average number of students pursuing an advanced degree in American studies was 15 per department that granted such degrees (with a median of 15).
- The 32 departments awarding PhDs admitted an average of 2.5 new doctoral students into their programs in fall 2023, for a total of 80 new doctoral students in the discipline.

Departmental Practices and Concerns

- Approximately 34% of department chairs were optimistic about the future of American studies at their institutions, while 31% were pessimistic. (The remainder were either unsure or neither optimistic nor pessimistic.)
- The survey found that 31% of the chairs in American studies were concerned about the academic freedom of faculty members in their department. Among those departments, the most common concern was threats to such freedom by boards of trustees (cited by 82% of chairs). The second most common source of concern was academic administrations (cited by 73%).
- While 90% of American studies departments provided research support for their full-time tenured or tenure-track faculty members, and 77% offered such support for full-time nontenured faculty, only 33% offered such support for part-time faculty.
- Asked what their departments had done in recent years to attract additional majors, 56% of American studies department chairs reported outreach to students who were in other majors or undeclared. The second most common recruitment strategy, reported by 49% of chairs, was to offer events, classes, or other activities designed to aid students in thinking about future careers.
- An estimated 36% of departments supported the career development of their undergraduates by offering (and for a small share of departments, by *requiring*)

- occupationally oriented lectures, while 64% offered or required internships, and 36% offered occupationally oriented coursework or workshops.
- In departments awarding doctorates in the discipline, 63% offered occupationally oriented lectures for their doctoral students; 50% offered internships; and 50% offered occupationally oriented coursework or workshops.

Appendix: Data Tables

To provide more specific points of comparison for your department or program the following tables provide additional estimates expanding on the findings above. Where possible (in order to respect confidentiality concerns) the tables provide estimates by Carnegie Classification and highest degree awarded by the department. For additional cross-disciplinary comparisons and details about the survey methodology, see the technical report at https://bit.ly/HDS4_TechRpt.

American Studies Table 1: Departments and Faculty Members, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

		Average Number of Faculty Members per	
Carnegie	Number of	Department	Total Number of
Classification	Departments	(Median)	Faculty Members
Primarily			
Undergraduate	45	6.3 (5.0)	280
Master's	29	10.2 (12.0)	300
Primarily Research	75	11.5 (10.0)	860
		Average Number of	
Highest Degree		Faculty Members per	
Offered by	Number of	Department	Total Number of
Department	Departments	(Median)	Faculty Members
Bachelor's	90	6.6 (5.0)	590
Master's & Doctorate	59	14.3 (12.0)	850
All Institutions	149	9.7 (7.0)	1,440

American Studies Table 2: Faculty Members, by Tenure Status, Carnegie Classification of Institution, and Highest Degree Offered by Department, Fall 2023

Carnegie Classification	Tenured	Tenure-Track	Neither Tenured nor Tenure- Track, Full-Time	Neither Tenured nor Tenure- Track, Part-Time
Primarily				
Undergraduate	170	80	20	10
Master's	130	50	10	110
Primarily				
Research	480	110	130	140
Highest Degree			Neither Tenured	Neither Tenured
Offered by			nor Tenure-	nor Tenure-
Department	Tenured	Tenure-Track	Track, Full-Time	Track, Part-Time
Bachelor's	370	120	100	70
Master's &				
Doctorate	410	120	60	190
All Institutions	780	240	160	260

American Studies Table 3: Faculty Activities Beyond the Department, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

	Number of Faculty Members Teaching For- Credit Undergraduate or Graduate Courses	Percentage of Departments with Faculty Members that Hold a Joint Appointment in a Non-	Percentage of Departments with Faculty Members that Teach For-Credit Courses with Other
	Outside the	Humanities	Non-Humanities
Carnegie Classification	Department	Department	Faculty Members
Primarily Undergraduate	190	36%	0%
Master's	130	0%	0%
Primarily Research	310	32%	17%
Highest Degree Offered by Department	Number of Faculty Members Teaching For- Credit Undergraduate or Graduate Courses Outside the Department	Percentage of Departments with Faculty Members that Hold a Joint Appointment in a Non- Humanities Department	Percentage of Departments with Faculty Members that Teach For-Credit Courses with Other Non-Humanities Faculty Members
Bachelor's	380	35%	5%
Master's & Doctorate	250	25%	18%
All Institutions	630	31%	11%

American Studies Table 4: Change in Faculty Numbers from Fall 2020 to Fall 2023, by Carnegie Classification of Institution and Highest Degree Offered by Department

Discipline	Total Number of Tenured or Tenure-Track Faculty Between Fall 2020 and Fall 2023			Total Number of Non-Tenure-Track Faculty Between Fall 2020 and Fall 2023		
Carnegie Classification	Increased	Remained the Same	Decreased	Increased	Remained the Same	Decreased
Primarily Undergraduate	36%	36%	29%	14%	71%	14%
Master's	0%	83%	17%	0%	83%	17%
Primarily Research	31%	31%	38%	29%	46%	25%
Highest Degree Offered by Department	Increased	Remained the Same	Decreased	Increased	Remained the Same	Decreased
Bachelor's	32%	36%	32%	18%	61%	21%
Master's & Doctorate	24%	43%	33%	25%	55%	20%
All Institutions	29%	39%	33%	21%	58%	21%

American Studies Table 5: Departments Offering Degrees, Fall 2023*

	Highest Degree Offered by Department			
		Bachelor's	Master's & Doctorate	TOTAL
e tion	Primarily Undergraduate	42	3	45
Carnegie Classification	Master's	15	14	29
C Clas	Primarily Research	33	42	75
All Insti	tutions	90	59	149

^{*} Not every department housed in an institution classified as Primarily Research using the Carnegie classifications offers a doctorate or master's degree.

American Studies Table 6: Enrollment (Duplicated) in Undergraduate Courses, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

Carnegie Classification	Number of Departments	Average Enrollment per Department (Median)	Total Number of Students Enrolled
Primarily Undergraduate	45	121.3 (83.0)	5,460
Master's	29	♦	♦
Primarily Research	75	640.7 (480.0)	48,050
Highest Degree Offered by Department	Number of Departments	Average Enrollment per Department (Median)	Total Number of Students Enrolled

Bachelor's	90	125.2 (83.0)	11,260
Master's & Doctorate	59	716.1 (550.0)	42,250
All Institutions	149	359.1 (200.0)	53,510

[♦] too few respondents to provide reliable estimates.

American Studies Table 7: Bachelor's Degrees Awarded, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022–23 Academic Year

Carnegie Classification	Number of Departments	Average Number of Bachelor's Degrees Awarded per Department (Median)	Total Number of Bachelor's Degrees Awarded
Primarily			
Undergraduate	45	9.0 (6.0)	400
Master's & Primarily			
Research	104	8.5 (10.0)	880
		Average Number of	
		Bachelor's Degrees	
Highest Degree		Awarded per	Total Number of
Offered by	Number of	Department	Bachelor's Degrees
Department	Departments	(Median)	Awarded
Bachelor's	90	8.2 (6.5)	740
Master's & Doctorate	59	9.2 (11.0)	540
All Institutions	149	8.6 (9.0)	1,280

American Studies Table 8: Juniors and Seniors with Declared Majors, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

Carnegie Classification	Number of Departments	Average Number of Juniors & Seniors with Declared Major per Department (Median)	Total Number of Juniors & Seniors with Declared Major
Primarily Undergraduate	45	16.5 (11.5)	740
Master's & Primarily Research	104	17.9 (14.0)	1,860
Highest Degree Offered by Department	Number of Departments	Average Number of Juniors & Seniors with Declared Major per Department (Median)	Total Number of Juniors & Seniors with Declared Major
Bachelor's	90	15.4 (9.5)	1,380
Master's & Doctorate	59	20.7 (20.0)	1,220
All Institutions	149	17.5 (14.0)	2,600

American Studies Table 9: Students Completing a Minor, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022–23 Academic Year

	Number of	Average Number of Students Completing a Minor per Department	Total Number of Students Completing a
Carnegie Classification	Departments	(Median)	Minor
Primarily Undergraduate	21	5.2 (4.0)	110
Comprehensive & Primarily Research	46	10.2 (10.0)	470
		Average Number of Students Completing a Minor per	Total Number of Students
Highest Degree Offered by	Number of	Department	Completing a
Department	Departments	(Median)	Minor
Bachelor's	38	6.6 (4.0)	250
Master's & Doctorate	29	11.3 (10.5)	330
All Institutions	67	7.6 (7.0)	580

American Studies Table 10: Minors Tied to Non-Humanities Subjects Offered by Department, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24*

Carnegie Classification	Percentage of Departments Offering Minors Tied to Non-Humanities Subjects
Primarily Undergraduate	33%
Master's	0%
Primarily Research	22%
Highest Degree Offered by Department	
Bachelor's	38%
Master's & Doctorate	6%
All Institutions	24%

^{*} E.g., medical humanities, environmental humanities, etc.

American Studies Table 11: Students Completing a Certificate or Microcredential, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022-23 Academic Year

Carnegie Classification	Number of Departments	Average Number of Students Completing a Certificate or Microcredential per Department (Median)	Total Number Completing a Certificate or Microcredential
Primarily Undergraduate	0	N/A	N/A
Master's	5	♦	♦
Primarily Research	10	♦	♦
Highest Degree Offered by Department	Number of Departments	Average Number of Students Completing a Certificate or Microcredential per Department (Median)	Total Number Completing a Certificate or Microcredential
Bachelor's	0	N/A	N/A
Master's & Doctorate	15	♦	♦
All Institutions	15	♦	♦

[♦] too few respondents to provide reliable estimates

American Studies Table 12: Change in Undergraduate Student Enrollment (Duplicated) from Fall 2020 to Fall 2023, by Carnegie Classification of Institution and Highest Degree Offered by Department

	Total Number of Undergraduate Student Enrollment (Duplicated) in Courses Between Fall 2020 and Fall 2023		
Carnegie Classification	Increased	Remained the Same	Decreased
Primarily Undergraduate	25%	33%	42%
Master's	0%	100%	0%
Primarily Research	21%	42%	38%
Highest Degree Offered by		Remained the	
Department	Increased	Same	Decreased
Bachelor's	23%	46%	32%
Master's & Doctorate	18%	41%	41%
All Institutions	21%	44%	36%

American Studies Table 13: Recruitment Efforts for Undergraduate Students from Fall 2020 to Fall 2023

Recruitment Effort	Percentage of Departments that Performed Each Recruitment Effort
Engaged in outreach to/recruiting of students in local high schools	15%
Engaged in outreach to/recruiting of students in community colleges	10%
Engaged in outreach to/recruiting of students currently in other majors or who have yet to declare a major	56%

Added high-interest introductory courses intended to attract students	44%
Introduced a new minor field, certificate, or other microcredential for non-majors	15%
Offered events, classes, or other activities designed to aid majors in thinking about future jobs or careers	49%
Introduced diversity, equity, and inclusion programs designed to attract new student populations into the major	21%
Changed requirements for major (e.g., eliminated final paper or other benchmark requirements, created additional pathways into major, etc.)	28%

American Studies Table 14: Enrollment (Duplicated) in Graduate-Level Courses, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

			Total Number of
	Number of	Average Enrollment per	Students
Carnegie Classification	Departments	Department (Median)	Enrolled
Primarily Undergraduate	3	♦	♦
Master's	14	♦	♦
Primarily Research	42	14.6 (15.0)	610
			Total Number of
Highest Degree Offered	Number of	Average Enrollment per	Students
by Department	Departments	Department (Median)	Enrolled
Bachelor's	0	N/A	N/A
Master's & Doctorate	59	11.9 (13.0)	700
All Institutions	59	11.9 (13.0)	700

[♦] too few respondents to provide reliable estimates.

American Studies Table 15: Total Number of Graduate Students, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

Carnegie Classification	Number of Departments	Average Number of Graduate Students per Department that Offers Graduate Degrees (Median)	Total Number of Graduate Students
Primarily			
Undergraduate	3	♦	♦
Master's	14	♦	♦
Primarily Research	42	18.6 (20.5)	780
		Average Number of Graduate Students per	
		Department that Offers	Total Number of
Highest Degree Offered	Number of	Graduate Degrees	Graduate
by Department	Departments	(Median)	Students
Bachelor's	0	N/A	N/A
Master's & Doctorate	59	14.9 (15.0)	880
All Institutions	59	14.9 (15.0)	880

[♦] too few respondents to provide reliable estimates

American Studies Table 16: First-Year Students in Doctoral Programs, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

		Average Number of Doctoral Students per	Total Number of
	Number of	Department that Offers	First Year Doctoral
Carnegie Classification	Departments	the Degree (Median)	Students
Primarily Undergraduate	0	N/A	N/A
Master's	3	♦	♦
Primarily Research	29	2.8 (3.0)	80
		Average Number of	
		Doctoral Students per	Total Number of
Highest Degree Offered	Number of	Department that Offers	First Year Doctoral
by Department	Departments	the Degree (Median)	Students
Bachelor's	0	N/A	N/A
Master's & Doctorate	32	2.5 (3.0)	80
All Institutions	32	2.5 (3.0)	80

[♦] too few respondents to provide reliable estimates

American Studies Table 17: Departments Tracking Career Outcomes for Graduate Students, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

	Track All	Track Only	Track Only	
	Graduate	PhD	Master's	
	Student	Recipient	Recipient	Do Not
	Career	Career	Career	Track Career
Carnegie Classification	Outcomes	Outcomes	Outcomes	Outcomes
Primarily Undergraduate	0%	0%	0%	100%
Master's	50%	0%	0%	50%
Primarily Research	50%	17%	0%	33%
Highest Degree Offered by Department				
Bachelor's	N/A	N/A	N/A	N/A
Master's & Doctorate	47%	13%	0%	40%
All Institutions	47%	13%	0%	40%

Note: A department was re-categorized as 'track all graduate student career outcomes' if they were a department that only offered a master's degree and selected 'track only master's degree recipient career outcomes' or a department that only offered a PhD and selected 'track only PhD recipient career outcomes.'

American Studies Table 18: Graduate Student Teaching Assistants, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

	Teaching Assistants that Provided Grading, Classroom Support, or Discussion Sections	
0 10 10 10	Average Number per	
Carnegie Classification	Department (Median)	Total
Primarily Undergraduate	N/A	N/A
Master's	2.8 (0.0)	40
Primarily Research	7.4 (6.0)	310
Highest Degree Offered by	Average Number per	
Department	Department (Median)	Total Number
Bachelor's	N/A	N/A
Master's & Doctorate	6.0 (5.5)	350
All Institutions	6.0 (5.5)	350

American Studies Table 19: Faculty Members for All Undergraduate Courses, by Carnegie Classification of Institution, Highest Degree Offered by Department, and Form of Control, Fall 2023

	Total enrollment (duplicated) in undergraduate courses taught by			
	Full-Time Tenured or Tenure-Track Faculty Members	Full-Time Non-Tenure- Track Faculty Members	Part-Time Faculty Members	Two or More Faculty* (Co- Teaching)
By Carnegie Classification	n			
Primarily Undergraduate	4,020	730	620	80
Master's	♦	♦	♦	♦
Primarily Research	21,100	9,850	15,070	1,770
By Highest Degree Offered by Department				
Bachelor's	6,320	1,640	3,070	200
Master's & Doctorate	18,800	8,940	12,620	1,650
By Form of Control				
Public	18,590	9,350	14,980	1,430
Private	6,530	1,230	710	420
All Institutions	25,120	10,580	15,690	1,850

^{*} Multiple members of department faculty or department faculty with faculty from another department.

[♦] too few respondents to provide reliable estimates

American Studies Table 20: Faculty Departures, Tenure Decisions, and New Hires, Fall 2023 and Over the Previous Two Academic Years

	Number	Percent of Faculty Members
Tenured Faculty Members as of Fall 2023	780	54% of all faculty members
Tenure-Track Faculty Members (not yet tenured) as of Fall 2023	240	16% of all faculty members
Faculty Members Who Left, Retired, or Died per Year (Two-Year Average) 2021-22 & 2022-23	140	9% of all faculty members
Tenure-Track Faculty Members Granted Tenure per Year (Two-Year Average) 2021–22 & 2022–23	30	11% of tenure-track, not yet tenured faculty members
Faculty Members Denied Tenure or Leaving Prior to Tenure Decision per Year (Two-Year Average) 2021–22 & 2022–23	10	3% of tenure-track, not yet tenured faculty members
Tenured, Tenure-Track and Permanent Faculty Members Hired for 2023–24	150	10% of full-time faculty members

American Studies Table 21: Availability of Institutional or Departmental Support for Research, Fall 2023

	Percent of Institutions or Departments Providing Support
For Full-time tenure or tenure-track faculty members	90%
For full-time non-tenured or non-tenure-track faculty members	77%
For part-time faculty members	33%

American Studies Table 22: Professional Programs, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

By Carnegie Classification	Department Offers Professional Programs
Primarily Undergraduate	17%
Master's	33%
Primarily Research	27%
By Highest Degree Offered by Department	
Bachelor's	30%
Master's & Doctorate	18%
All Institutions	24%

American Studies Table 23: Occupationally-Oriented Activities for Undergraduate Students, by Carnegie Classification and Form of Control, 2022–23 Academic Year

	Activity						
	Occupationally- Oriented presentations by Employers, Employees, or Alumni		An Internship in an Employment Setting		Occupationally- Oriented Coursework or Workshops		
	Status*						
	Activity Is Offered	Activity Is Required	Activity Is Offered	Activity Is Required	Activity Is Offered	Activity Is Required	
By Carnegie Classifica	ation						
Primarily Undergraduate	46%	0%	82%	0%	46%	9%	
Master's	0%	0%	33%	0%	33%	0%	
Primarily Research	37%	0%	53%	5%	26%	0%	
By Form of Control							
Public	21%	0%	57%	7%	21%	0%	
Private	47%	0%	63%	0%	42%	5%	
All Institutions	36%	0%	61%	3%	33%	3%	

^{*} There were three possible choices (Activity is not offered, Activity is offered but not required, Activity is required); respondents could choose only one. Thus, the total proportion of departments that participate in the activity is the sum of the two columns; the remainder to sum to 100% is the proportion of departments that do not offer the activity.

American Studies Table 24: Occupationally-Oriented Activities for PhD Students, by Carnegie Classification and Form of Control, 2022–23 Academic Year

	Activity					
	•		An Internship in an Employment Setting		Occupationally- Oriented Coursework or Workshops	
	Status*					
	Activity Is Offered	Activity Is Required	Activity Is Offered	Activity Is Required	Activity Is Offered	Activity Is Required
By Carnegie Classific	cation					
Primarily Undergraduate	N/A	N/A	N/A	N/A	N/A	N/A
Master's	N/A	N/A	N/A	N/A	N/A	N/A
Primarily Research	63%	0%	50%	0%	25%	25%
By Form of Control						
Public	50%	0%	50%	0%	33%	0%
Private	100%	0%	50%	0%	0%	100%
All Institutions	63%	0%	50%	0%	25%	25%

^{*} There were three possible choices (Activity is not offered, Activity is offered but not required, Activity is required); respondents could choose only one. Thus, the total proportion of departments that participate in the activity is the sum of the two columns; the remainder to sum to 100% is the proportion of departments that do not offer the activity.

American Studies Table 25: How Department Chairs Feel About the Future of the Discipline at Their Institution, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

Carnegie Classification	Very Optimistic	Optimistic	Neither Optimistic Nor Pessimistic	Pessimistic	Very Pessimistic	Not sure
Primarily Undergraduate	0%	17%	33%	17%	8%	25%
Master's	0%	0%	50%	50%	0%	0%
Primarily Research	5%	41%	18%	32%	0%	5%
By Highest Degree Offered by Department	Very Optimistic	Optimistic	Neither Optimistic Nor Pessimistic	Pessimistic	Very Pessimistic	Not sure
Bachelor's	5%	29%	24%	24%	5%	14%
Master's & Doctorate All Institutions	0%	33%	27% 25%	33%	0%	7% 11%

American Studies Table 26: Department Chair Beliefs About the Change in the Number of Tenure-Track Faculty Over the Next Three Academic Years, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

Carnegie Classification	Certain to Get Larger	Likely to Get Larger	Most Likely to Stay the Same Size	Likely to Get Smaller	Certain to Get Smaller	Not sure
Primarily Undergraduate	0%	0%	33%	33%	8%	25%
Master's	0%	0%	100%	0%	0%	0%
Primarily Research	0%	14%	55%	27%	5%	0%
By Highest Degree Offered by Department	Certain to Get Larger	Likely to Get Larger	Most Likely to Stay the Same Size	Likely to Get Smaller	Certain to Get Smaller	Not sure
Bachelor's	0%	10%	38%	29%	10%	14%
Master's & Doctorate All Institutions	0%	7% 8%	67% 50%	27%	0%	0%

American Studies Table 27: Department Chair Beliefs About the Change in the Number of Non-Tenure-Track Faculty Over the Next Three Academic Years, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

Carnegie Classification	Certain to Get Larger	Likely to Get Larger	Most Likely to Stay the Same Size	Likely to Get Smaller	Certain to Get Smaller	Not sure
Primarily						
Undergraduate	0%	17%	67%	8%	0%	8%
Master's	0%	0%	100%	0%	0%	0%
Primarily						
Research	0%	9%	82%	9%	0%	0%

By Highest			Most Likely			
Degree Offered	Certain to	Likely to	to Stay the	Likely to	Certain to	Not
by Department	Get Larger	Get Larger	Same Size	Get Smaller	Get Smaller	sure
Bachelor's	0%	14%	71%	10%	0%	5%
Master's &						
Doctorate	0%	7%	87%	7%	0%	0%
All Institutions	0%	11%	78%	8%	0%	3%

American Studies Table 28: Department Chair Concerns About Academic Freedom for Faculty Members, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

	Percentage of Departments
	Concerned About the Academic
Carnegie Classification	Freedom of Faculty Members
Primarily Undergraduate	33%
Master's	0%
Primarily Research	32%
By Highest Degree Offered by Department	
Bachelor's	24%
Master's & Doctorate	40%
All Institutions	31%

American Studies Table 29: Source of Department Chair Concern About Faculty Academic Freedom, 2023-24

Concerned About the Academic Freedom of Faculty Related to Pressures from	Percentage of Concerned Departments
Federal or State Government	55%
Board of Trustees	82%
Academic Administration	73%
Faculty in Other Departments	27%
Students	55%
Parents of Students	45%
Alumni	27%
The Public	36%

American Studies Table 30: Gender Identity of Department Chairs (Self-Reported), 2023-24*

Gender Identity	Percentage
Woman	50%
Man	50%
Non-Binary or No Gender	0%
Transgender	0%
Some Other Gender	0%
Prefer Not to Answer	0%

^{*} Respondents were instructed to select all categories that applied. The percentages may therefore add up to more than 100%.

American Studies Table 31: Race/Ethnicity of Department Chairs (Self-Reported), 2023-24*

Race or Ethnicity	Percentage
Alaska Native, American Indian, or Native American	0%
Asian or Asian American	11%
Black or African American	6%
Hispanic or Latino/Latina/Latinx	3%
Middle Eastern or North African	0%
Native Hawaiian or Pacific Islander	0%
White	78%
Some Other Race/Ethnicity	3%
Prefer Not to Answer	0%

^{*} Respondents were instructed to select all categories that applied. The percentages may therefore add up to more than 100%.

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