

# **Communication Departments Today**

Findings from the 2024 Department Survey

A REPORT FROM THE HUMANITIES INDICATORS PROJECT
OF THE AMERICAN ACADEMY OF ARTS & SCIENCES

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### Communication Departments: A Profile

Discussions about the ongoing health of the humanities in higher education tend to focus on a single data series: the trend in undergraduate degrees. The American Academy's Humanities Indicators developed the Humanities Department Survey (HDS) to provide a fuller picture of the field and supply the data necessary for a more substantive conversation about the humanities in four-year colleges and universities.

All the counts, percentages, and averages included in this profile are estimates generated from data collected for the fourth round of the survey (HDS-4). The estimates are based on a sample of all institutions of higher education reporting to the U.S. Department of Education's Integrated Postsecondary Education Data System that they had conferred at least five degrees from academic year 2017–18 to 2021–22 in "Communications, General," "Speech Communication and Rhetoric," "Mass Communication/Media Studies," or "Communication and Media Studies, Other." The sample was stratified by Carnegie Classification to ensure that the study's findings were nationally representative. HDS-4 was administered from November 2023 to June 2024. The survey response rate for communication departments was 36%.

Degree-granting departments of communication were first included in HDS-2, which collected information for the 2012–13 academic year. That was the only round of the survey that, like HDS-4, involved sampling from the entire population of communication departments. For this reason, only the findings from HDS-2 are comparable to those from HDS-4.

For more information on the survey's methodology and how to interpret the results, see the <u>technical report</u> for the study.

### Findings and Trends

#### Departments

- As of fall 2023, approximately 1,113 departments were awarding degrees in communication at colleges and universities in the United States. These departments included large, freestanding departments in the discipline as well as programs within departments awarding degrees in multiple disciplines. In the latter case, the department chairs were asked to report information for communication only.
- Of the 1,113 departments awarding degrees in communication, 349 (31%) were awarding graduate degrees in the discipline, with 147 (13%) awarding PhDs.

#### **Faculty**

- Communication departments employed 20,940 full- and part-time faculty members in fall 2023, with an average of 19 faculty members per department (and a median of 10).
- Approximately 41% of communication faculty members either had tenure or were on the tenure track.
- Faculty members employed full-time with tenure or on the tenure track taught an
  average of 20 undergraduate students in fall 2023, while full-time faculty
  employed off the tenure track taught an average of 35 undergraduates. Faculty
  employed part-time taught an average of 13 undergraduate students in that fall
  term.
- While 48% of communication departments had made at least one new hire for the 2023–24 academic year, amounting to 1,150 new permanent faculty, the departments collectively had lost an average of 1,240 faculty per annum over the previous two years. Among the faculty who left, 43% had retired (a much smaller share than all but one of the other disciplines in the survey).
- Approximately 14% of communication department chairs thought the number of tenure-line faculty in their departments had increased from fall 2020 to fall 2023, while 38% estimated that their tenure-line faculty count had decreased. In addition, 32% of chairs in the discipline thought the number of nontenure-track faculty had increased over the same period, while 23% thought the number had decreased.

- Looking ahead, 19% of communication department chairs expected the number of tenure track faculty in their departments to increase over the next three academic years, while 25% thought the number would decrease. (The remainder thought the most likely outcome would be no change or were not sure.) In contrast, 30%thought their nontenure-track faculty count would increase, while 17% thought the number would shrink.
- About 43% of the departments had a faculty member come up for tenure during the previous two years. Averaging over these two years, 410 faculty were granted tenure per annum nationwide, 30 were denied tenure, and 130 left prior to a tenure decision.
- Because it is not appropriate for a person to assign a demographic identity to another person, the survey did not ask department chairs to report their faculty members' races or genders. However, the survey did ask chairs to describe themselves. Women constituted 50% of the chairs in communication departments in fall 2023, and 81% identified their race/ethnicity as white.

#### **Undergraduate Students**

- In fall 2023, departments that awarded degrees in communication had undergraduate course enrollments of 433,660, with an average enrollment of 390 per department. (These are duplicated enrollment figures, with students taking multiple courses in the discipline counted in every course.) The average is skewed upward by large programs, typically at research universities, which had significantly larger-than-average enrollments, as indicated by a median enrollment of only 225.
- Approximately 46% of communication department chairs thought undergraduate enrollments had held steady or increased from fall 2020 to fall 2023. This was a relatively small share in comparison to all other disciplines in the survey, as 54% of the departments—the largest share among the disciplines—reported a decrease in enrollments.
- On average, communication departments awarded 51 bachelor's degrees per department in the 2022–23 academic year (with a median of 19 per department). These departments had an average of 115 juniors or seniors with a declared major in the discipline (but a median of just 36). These were the largest numbers among the disciplines included in the survey. Communication stands out for having a relatively small number of undergraduate student enrollments relative to the number of majors and bachelor's degrees awarded.

• In the 2022–23 academic year, communication departments awarded an average of 21 minors in the discipline (with a median of 9 per department) and 29 certificates or other microcredentials per department (with a median of 18). While the average number of certificates awarded by communication departments was substantially larger than that of other disciplines in the survey, only 18% of the departments reported awarding certificates or other microcredentials. This was in contrast with minors, which were offered by a much more substantial 47% of departments.

#### Graduate Students

- Degree-granting departments in communication had 15,480 enrollments in graduate courses in fall 2023, with an average of 44 enrollments (and a median of 35) per department with a graduate program.
- Approximately 13,610 students were working toward graduate degrees in communication. The average number of students pursuing an advanced degree in communication was 39 (with a median of 40) per department that granted such degrees.
- The 147 departments awarding PhDs admitted an average of 10.4 new doctoral students into their programs in fall 2023, for a total of 1,530 new doctoral students in the discipline.

### Departmental Practices and Concerns

- Approximately 50% of department chairs were optimistic about the future of communication at their institution, while 20% were pessimistic. (The remainder were either unsure or neither optimistic nor pessimistic.)
- The survey found that 13% of the chairs in communication were concerned about the academic freedom of faculty members in their department—the smallest share among all the disciplines in the survey. Among those departments, the most common concern was threats to such freedom by boards of trustees and federal or state governments (each cited by 64% of chairs).
- While 86% of communication departments provided research support for their full-time tenured or tenure-track faculty members, and 65% offered such support for full-time nontenured faculty, only 18% offered such support for part-time faculty. These were among the smallest shares of support among the disciplines in the survey.

- Asked what their departments had done in recent years to attract additional majors, 76% of communication department chairs reported outreach to students who were in other majors or undeclared. The second most common strategy, reported by 56% of chairs, was offering events, classes, or other activities designed to aid student in thinking about future jobs or careers.
- An estimated 89% of departments supported the career development of their undergraduates by offering (and for a small share of departments, *requiring*) occupationally oriented lectures, while 98% offered internships, and 70% offered occupationally oriented coursework or workshops. These were some of the largest shares found among the surveyed disciplines.
- In departments awarding doctorates in the discipline, 100% offered occupationally oriented lectures for their doctoral students; 70% offered internships; and 90% offered occupationally oriented coursework or workshops.

### Appendix: Data Tables

To provide more specific points of comparison for your department or program, the following tables provide additional estimates expanding on the findings above. Where possible (in order to respect confidentiality concerns) the tables provide estimates by Carnegie Classification and highest degree awarded by the department. For additional cross-disciplinary comparisons and details about the survey methodology, see the technical report at <a href="https://bit.ly/HDS4\_TechRpt">https://bit.ly/HDS4\_TechRpt</a>.

Communication Table 1: Departments and Faculty Members, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

| Carnegie<br>Classification           | Number of<br>Departments | Average Number of<br>Faculty Members per<br>Department<br>(Median) | Total Number of Faculty Members |
|--------------------------------------|--------------------------|--|---------------------------------|
| Primarily<br>Undergraduate           | 253                      | 11.2 (6.0)   | 2,830                           |
| Master's                             | 477                      | 21.4 (10.0)  | 10,190                          |
| Primarily Research                   | 383                      | 20.7 (13.0)  | 7,920                           |
| Highest Degree Offered by Department | Number of Departments    | Average Number of Faculty Members per Department (Median)          | Total Number of Faculty Members |
| Bachelor's                           | 764                      | 10.1 (7.0)   | 7,680                           |
| Master's & Doctorate                 | 349                      | 38.0 (21.0)  | 13,260                          |
| All Institutions                     | 1,113                    | 18.8 (10.0)  | 20,940                          |

# Communication Table 2: Faculty Members, by Tenure Status, Carnegie Classification of Institution, and Highest Degree Offered by Department, Fall 2023

| Carnegie<br>Classification                 | Tenured | Tenure-Track | Neither Tenured<br>nor Tenure-<br>Track, Full-Time | Neither Tenured<br>nor Tenure-<br>Track, Part-Time |
|--|---------|--------------|--|--|
| Primarily<br>Undergraduate                 | 710     | 340          | 640  | 1,130  |
| Master's                                   | 2,470   | 1,270        | 1,920  | 4,500  |
| Primarily<br>Research                      | 2,600   | 1,350        | 1,730  | 2,280  |
| Highest Degree<br>Offered by<br>Department | Tenured | Tenure-Track | Neither Tenured<br>nor Tenure-<br>Track, Full-Time | Neither Tenured<br>nor Tenure-<br>Track, Part-Time |
| Bachelor's                                 | 2,100   | 1,190        | 1,710  | 2,670  |
| Master's &<br>Doctorate                    | 3,680   | 1,770        | 2,580  | 5,240  |
| All Institutions                           | 5,780   | 2,960        | 4,290  | 7,910  |

# Communication Table 3: Change in Faculty Numbers from Fall 2020 to Fall 2023, by Carnegie Classification of Institution and Highest Degree Offered by Department

| Discipline                                 |           |                      | Total Number of Non-Tenure-Track Faculty Between Fall 2020 and Fall 2023 |           |                   |           |
|--|-----------|----------------------|--|-----------|-------------------|-----------|
| Carnegie<br>Classification                 | Increased | Remained the Same    | Decreased  | Increased | Remained the Same | Decreased |
| Primarily<br>Undergraduate                 | 7%        | 61%                  | 32%  | 29%       | 57%               | 14%       |
| Master's                                   | 10%       | 48%                  | 42%  | 31%       | 40%               | 29%       |
| Primarily<br>Research                      | 21%       | 39%                  | 39%  | 34%       | 43%               | 23%       |
| Highest Degree<br>Offered by<br>Department | Increased | Remained<br>the Same | Decreased  | Increased | Remained the Same | Decreased |
| Bachelor's                                 | 7%        | 54%                  | 40%  | 26%       | 50%               | 24%       |
| Master's &<br>Doctorate                    | 31%       | 35%                  | 35%  | 43%       | 37%               | 20%       |
| All Institutions                           | 14%       | 48%                  | 38%  | 32%       | 46%               | 23%       |

Communication Table 4: Departments Offering Degrees, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023\*

|                            |                            | Highest Degree Offered by Department |                         |       |
|----------------------------|----------------------------|--------------------------------------|-------------------------|-------|
|                            |                            | Bachelor's                           | Master's &<br>Doctorate | TOTAL |
| e<br>tion                  | Primarily<br>Undergraduate | 209                                  | 44                      | 253   |
| Carnegie<br>Classification | Master's                   | 376                                  | 101                     | 477   |
| C                          | Primarily<br>Research      | 179                                  | 204                     | 383   |
| All Insti                  | tutions                    | 764                                  | 349                     | 1,113 |

<sup>\*</sup> Not every department housed in an institution classified as Primarily Research using the Carnegie classifications offers a doctorate or master's degree.

Communication Table 5: Enrollment (Duplicated) in Undergraduate Courses, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

|                           |             | Average Enrollment |                   |
|---------------------------|-------------|--------------------|-------------------|
|                           | Number of   | per Department     | Total Number of   |
| Carnegie Classification   | Departments | (Median)           | Students Enrolled |
| Primarily Undergraduate   | 253         | 248.1 (219.0)      | 62,770            |
| Master's                  | 477         | 249.8 (180.0)      | 119,170           |
| Primarily Research        | 383         | 657.2 (400.0)      | 251,720           |
|                           |             | Average Enrollment |                   |
| Highest Degree Offered by | Number of   | per Department     | Total Number of   |
| Department                | Departments | (Median)           | Students Enrolled |
| Bachelor's                | 764         | 321.5 (219.0)      | 245,590           |
| Master's & Doctorate      | 349         | 538.9 (350.0)      | 188,070           |
|                           |             |                    |                   |

## Communication Table 6: Bachelor's Degrees Awarded, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022–23 Academic Year

| Carnegie<br>Classification | Number of<br>Departments | Average Number of<br>Bachelor's Degrees<br>Awarded per<br>Department<br>(Median) | Total Number of<br>Bachelor's Degrees<br>Awarded |
|----------------------------|--------------------------|--|--|
| Primarily<br>Undergraduate | 253                      | 20.1 (15.0)  | 5,090  |
| Master's                   | 477                      | 50.8 (12.0)  | 24,230   |
| Primarily Research         | 383                      | 71.5 (31.0)  | 27,380   |
|                            |                          | Average Number of Bachelor's Degrees   |  |
| Highest Degree             |                          | Awarded per  | Total Number of                                  |
| Offered by                 | Number of                | Department   | Bachelor's Degrees                               |
| Department                 | Departments              | (Median)   | Awarded  |
| Bachelor's                 | 764                      | 17.1 (12.0)  | 13,060   |
| Master's & Doctorate       | 349                      | 125.1 (53.0)   | 43,640   |
| All Institutions           | 1,113                    | 50.9 (19.0)  | 56,700   |

### Communication Table 7: Juniors and Seniors with Declared Majors, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

| Carnegie Classification                 | Number of<br>Departments | Average Number of Juniors & Seniors with Declared Major per Department (Median) | Total Number of<br>Juniors & Seniors<br>with Declared<br>Major |
|---|--------------------------|---|--|
| Primarily Undergraduate                 | 253                      | 53.3 (25.5)   | 13,490   |
| Master's                                | 477                      | 108.9 (31.0)  | 51,960   |
| Primarily Research                      | 383                      | 164.1 (45.0)  | 62,840   |
| Highest Degree Offered<br>by Department | Number of<br>Departments | Average Number of Juniors & Seniors with Declared Major per Department (Median) | Total Number of<br>Juniors & Seniors<br>with Declared<br>Major |
| Bachelor's                              | 764                      | 37.4 (30.0)   | 28,620   |
| Master's & Doctorate                    | 349                      | 285.6 (150.0)   | 99,670   |
| All Institutions                        | 1,113                    | 115.3 (36.0)  | 128,290  |

Communication Table 8: Students Completing a Minor, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022–23 Academic Year

| Carnegie Classification                 | Number of<br>Departments | Average Number of Students Completing a Minor per Department (Median) | Total Number of<br>Students<br>Completing a<br>Minor |
|---|--------------------------|---|--|
| Primarily Undergraduate                 | 110                      | 14.8 (7.0)  | 1,630  |
| Comprehensive                           | 229                      | 15.4 (6.0)  | 3,540  |
| Primarily Research                      | 187                      | 30.7 (11.0)   | 5,730  |
| Highest Degree Offered by<br>Department | Number of<br>Departments | Average Number of Students Completing a Minor per Department (Median) | Total Number of<br>Students<br>Completing a<br>Minor |
| Bachelor's                              | 328                      | 6.1 (6.5)   | 1,980  |
| Master's & Doctorate                    | 198                      | 45.0 (21.0)   | 8,920  |
| All Institutions                        | 526                      | 20.7 (9.0)  | 10,900   |

Communication Table 9: Students Completing a Certificate or Microcredential, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2022-23 Academic Year

| Carnegie Classification              | Number of<br>Departments | Average Number of Students Completing a Certificate or Microcredential per Department (Median) | Total Number Completing a Certificate or Microcredential |
|--------------------------------------|--------------------------|--|--|
| Primarily Undergraduate              | 28                       | ♦  | ♦  |
| Master's & Primarily<br>Research     | 174                      | 33.2 (17.5)  | 5,780  |
| Highest Degree Offered by Department | Number of<br>Departments | Average Number of Students Completing a Certificate or Microcredential per Department (Median) | Total Number Completing a Certificate or Microcredential |
| Bachelor's                           | 47                       | 20.1 (20.0)  | 940  |
| Master's & Doctorate                 | 155                      | 31.2 (17.5)  | 4,840  |
| All Institutions                     | 202                      | 28.6 (17.5)  | 5,780  |

<sup>♦</sup> too few respondents to provide reliable estimates

Communication Table 10: Change in Undergraduate Student Enrollment (Duplicated) from Fall 2020 to Fall 2023, by Carnegie Classification of Institution and Highest Degree Offered by Department

|                           | Total Number of Undergraduate Student Enrollment in Courses Between Fall 2020 and Fall 2023 |                   |           |  |
|---------------------------|---|-------------------|-----------|--|
| Carnegie Classification   | Increased   | Remained the Same | Decreased |  |
| Primarily Undergraduate   | 24%   | 32%               | 44%       |  |
| Master's                  | 7%  | 30%               | 63%       |  |
| Primarily Research        | 15%   | 32%               | 54%       |  |
| Highest Degree Offered by |   | Remained the      |           |  |
| Department                | Increased   | Same              | Decreased |  |
| Bachelor's                | 11%   | 38%               | 52%       |  |
| Master's & Doctorate      | 26%   | 15%               | 59%       |  |
| All Institutions          | 15%   | 31%               | 54%       |  |

## Communication Table 11: Recruitment Efforts for Undergraduate Students from Fall 2020 to Fall 2023

| Recruitment Effort  | Percentage of Departments that Performed  Each Recruitment Effort |
|---|---|
| Engaged in outreach to/recruiting of students in local high schools   | 50%   |
| Engaged in outreach to/recruiting of students in community colleges   | 28%   |
| Engaged in outreach to/recruiting of students currently in other majors or who have yet to declare a major                                  | 76%   |
| Added high-interest introductory courses intended to attract students   | 42%   |
| Introduced a new minor field, certificate, or other microcredential for non-majors  | 36%   |
| Offered events, classes, or other activities designed to aid majors in thinking about future jobs or careers                                | 56%   |
| Introduced diversity, equity, and inclusion programs designed to attract new student populations into the major                             | 24%   |
| Changed requirements for major (e.g., eliminated final paper or other benchmark requirements, created additional pathways into major, etc.) | 44%   |

## Communication Table 12: Enrollment (Duplicated) in Graduate-Level Courses, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

| Carnegie Classification   | Number of<br>Departments | Average Enrollment per<br>Department (Median) | Total Number of<br>Students Enrolled |
|---------------------------|--------------------------|---|--------------------------------------|
| Primarily Undergraduate   | 44                       | ♦   | <b>♦</b>                             |
| Master's & Primarily      |                          |   |                                      |
| Research                  | 305                      | 49.9 (40.0)                                   | 15,220                               |
| Highest Degree Offered by | Number of                | Average Enrollment per                        | Total Number of                      |
| Department                | Departments              | Department (Median)                           | Students Enrolled                    |
| Bachelor's                | 0                        | N/A   | N/A                                  |
| Master's & Doctorate      | 349                      | 44.3 (34.5)                                   | 15,480                               |
| All Institutions          | 349                      | 44.3 (34.5)                                   | 15,480                               |

<sup>♦</sup> too few respondents to provide reliable estimates

Communication Table 13: Total Number of Graduate Students, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

| Carnegie Classification | Number of<br>Departments | Average Number of Graduate Students per Department that Offers Graduate Degrees (Median) | Total Number of<br>Graduate<br>Students |
|-------------------------|--------------------------|--|---|
| Primarily               |                          |  |   |
| Undergraduate           | 44                       | ♦  | <b>♦</b>                                |
| Master's & Primarily    |                          |  |   |
| Research                | 305                      | 43.0 (38.0)  | 13,130                                  |
|                         |                          | Average Number of  |   |
|                         |                          | Graduate Students per  |   |
|                         |                          | Department that Offers   | Total Number of                         |
| Highest Degree Offered  | Number of                | Graduate Degrees   | Graduate                                |
| by Department           | Departments              | (Median)   | Students                                |
| Bachelor's              | 0                        | N/A  | N/A                                     |
| Master's & Doctorate    | 349                      | 39.0 (40.0)  | 13,610                                  |
| All Institutions        | 349                      | 39.0 (40.0)  | 13,610                                  |

<sup>♦</sup> too few respondents to provide reliable estimates

Communication Table 14: First-Year Students in Doctoral Programs, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

|                         |             | Average Number of      |                     |
|-------------------------|-------------|------------------------|---------------------|
|                         |             | Doctoral Students per  | Total Number of     |
|                         | Number of   | Department that Offers | First Year Doctoral |
| Carnegie Classification | Departments | the Degree (Median)    | Students            |
| Primarily Undergraduate | 11          | <b>♦</b>               | <b>♦</b>            |
| Master's & Primarily    |             |                        |                     |
| Research                | 136         | 11.3 (12.0)            | 1,530               |
|                         |             | Average Number of      |                     |
|                         |             | Doctoral Students per  | Total Number of     |
| Highest Degree Offered  | Number of   | Department that Offers | First Year Doctoral |
| by Department           | Departments | the Degree (Median)    | Students            |
| Bachelor's              | 0           | N/A                    | N/A                 |
| Master's & Doctorate    | 147         | 10.4 (12.0)            | 1,530               |
| All Institutions        | 147         | 10.4 (12.0)            | 1,530               |

<sup>♦</sup> too few respondents to provide reliable estimates

Communication Table 15: Departments Tracking Career Outcomes for Graduate Students, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

|                         | Track All | Track Only | Track Only |              |
|-------------------------|-----------|------------|------------|--------------|
|                         | Graduate  | PhD        | Master's   |              |
|                         | Student   | Recipient  | Recipient  | Do Not       |
|                         | Career    | Career     | Career     | Track Career |
| Carnegie Classification | Outcomes  | Outcomes   | Outcomes   | Outcomes     |
| Primarily Undergraduate | 100%      | 0%         | 0%         | 0%           |
| Master's                | 50%       | 0%         | 0%         | 50%          |
| Primarily Research      | 58%       | 11%        | 5%         | 26%          |

|                           | Track All | Track Only | Track Only |              |
|---------------------------|-----------|------------|------------|--------------|
|                           | Graduate  | PhD        | Master's   |              |
|                           | Student   | Recipient  | Recipient  | Do Not       |
| Highest Degree Offered by | Career    | Career     | Career     | Track Career |
| Department                | Outcomes  | Outcomes   | Outcomes   | Outcomes     |
|                           |           |            |            |              |
| Bachelor's                | N/A       | N/A        | N/A        | N/A          |
| Mastawa & Dastawata       | 010/      | 00/        | 40/        | 000/         |
| Master's & Doctorate      | 61%       | 9%         | 4%         | 26%          |
| All Institutions          | 61%       | 9%         | 4%         | 26%          |
|                           |           |            |            |              |

Note: A department was re-categorized as 'track all graduate student career outcomes' if they were a department that only offered a master's degree and selected 'track only master's degree recipient career outcomes' or a department that only offered a PhD and selected 'track only PhD recipient career outcomes.'

Communication Table 16: Graduate Student Teaching Assistants, by Carnegie Classification of Institution and Highest Degree Offered by Department, Fall 2023

|                           | Teaching Assistants that Provided Grading, Classroom Support, or Discussion Sections |              |  |  |
|---------------------------|--|--------------|--|--|
| Carnagia Classification   | Average Number per   | Total        |  |  |
| Carnegie Classification   | Department (Median)  | lotat        |  |  |
| Primarily Undergraduate   | 10.0 (2.0)   | 440          |  |  |
| Master's                  | 12.8 (10.)   | 1,290        |  |  |
| Primarily Research        | 13.6 (5.5)   | 2,780        |  |  |
| Highest Degree Offered by | Average Number per   |              |  |  |
| Department                | Department (Median)  | Total Number |  |  |
| Bachelor's                | N/A  | N/A          |  |  |
| Master's & Doctorate      | 12.9 (5.5)   | 4,510        |  |  |
| All Institutions          | 12.9 (5.5)   | 4,510        |  |  |

Communication Table 17: Faculty Members for All Undergraduate Courses, by Carnegie Classification of Institution, Highest Degree Offered by Department, and Form of Control, Fall 2023

|                            | Total enrollment (duplicated) in undergraduate courses taught by |  |                                 |   |  |  |  |
|----------------------------|--|--|---------------------------------|---|--|--|--|
|                            | Full-Time Tenured or Tenure-Track Faculty Members                | Full-Time<br>Non-Tenure-<br>Track Faculty<br>Members | Part-Time<br>Faculty<br>Members | Two or More<br>Faculty* (Co-<br>Teaching) |  |  |  |
| By Carnegie Classification | <u> </u><br>n  |  |                                 |   |  |  |  |
| Primarily Undergraduate    | 29,940   | 17,810   | 12,700                          | 1,800                                     |  |  |  |
| Master's                   | 39,410   | 48,810   | 31,670                          | 0   |  |  |  |
| Primarily Research         | 103,000  | 87,740   | 59,190                          | 1,180                                     |  |  |  |
| By Highest Degree Offered  | d by Departmen   | nt   |                                 |   |  |  |  |
| Bachelor's                 | 102,760  | 75,820   | 65,000                          | 2,980                                     |  |  |  |
| Master's & Doctorate       | 69,590   | 78,540   | 38,560                          | 0   |  |  |  |
| By Form of Control         |  |  |                                 |   |  |  |  |
| Public                     | 89,790   | 78,670   | 55,590                          | 120                                       |  |  |  |
| Private                    | 82,560   | 75,690   | 47,970                          | 2,860                                     |  |  |  |
| All Institutions           | 172,350  | 154,360  | 103,560                         | 2,980                                     |  |  |  |

<sup>\*</sup> Multiple members of department faculty or department faculty with faculty from another department.

### Communication Table 18: Faculty Departures, Tenure Decisions, and New Hires, Fall 2023 and Over the Previous Two Academic Years

|   | Number | Percent of Faculty Members   |
|---|--------|------------------------------|
| Tenured Faculty Members as of Fall 2023     | 5,780  | 27% of all faculty members   |
| Tenure-Track Faculty Members (not yet       |        |                              |
| tenured) as of Fall 2023                    | 2,960  | 14% of all faculty members   |
| Faculty Members Who Left, Retired, or Died  |        |                              |
| per Year (Two-Year Average) 2021-22 & 2022- |        |                              |
| 23  | 1,240  | 6% of all faculty members    |
| Tenure-Track Faculty Members Granted        |        |                              |
| Tenure per Year (Two-Year Average) 2021–22  |        | 14% of tenure-track, not yet |
| & 2022–23                                   | 410    | tenured faculty members      |
| Faculty Members Denied Tenure or Leaving    |        |                              |
| Prior to Tenure Decision per Year (Two-Year |        | 5% of tenure-track, not yet  |
| Average) 2021–22 & 2022–23                  | 160    | tenured faculty members      |
| Tenured, Tenure-Track and Permanent         |        | 6% of full-time faculty      |
| Faculty Members Hired for 2023–24           | 1,150  | members                      |

### Communication Table 19: Availability of Institutional or Departmental Support for Research, Fall 2023

|   | Percent of Institutions or<br>Departments Providing<br>Support |
|---|--|
| For Full-time tenure or tenure-track faculty members          | 86%  |
| For full-time non-tenured or non-tenure-track faculty members | 65%  |
| For part-time faculty members                                 | 18%  |

# Communication Table 20: Professional Programs, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

| By Carnegie Classification              | Department Offers Professional<br>Programs |
|---|--|
| Primarily Undergraduate                 | 35%  |
| Master's                                | 40%  |
| Primarily Research                      | 34%  |
| By Highest Degree Offered by Department |  |
| Bachelor's                              | 38%  |
| Master's & Doctorate                    | 30%  |
| All Institutions                        | 36%  |

Communication Table 21: Occupationally-Oriented Activities for Undergraduate Students, by Carnegie Classification and Form of Control, Fall 2022–23 Academic Year

|                            | Activity   |                                   |                           |   |                           |                            |  |        |
|----------------------------|--|-----------------------------------|---------------------------|---|---------------------------|----------------------------|--|--------|
|                            | Occupation<br>Oriented<br>presentation<br>Employers<br>Employees<br>Alumni | tions by<br>rs,<br>es, or An Inte |                           | An Internship in an<br>Employment Setting |                           | ·                          |  | ork or |
|                            | Status*  |                                   |                           |   |                           |                            |  |        |
|                            | Activity<br>Is<br>Offered  | Activity Is<br>Required           | Activity<br>Is<br>Offered | Activity<br>Is<br>Required                | Activity<br>Is<br>Offered | Activity<br>Is<br>Required |  |        |
| By Carnegie Classific      | cation   |                                   |                           |   |                           |                            |  |        |
| Primarily<br>Undergraduate | 73%  | 23%                               | 50%                       | 50%                                       | 46%                       | 32%                        |  |        |
| Master's                   | 68%  | 16%                               | 41%                       | 55%                                       | 20%                       | 32%                        |  |        |
| Primarily Research         | 74%  | 14%                               | 49%                       | 49%                                       | 50%                       | 27%                        |  |        |
| By Form of Control         | By Form of Control   |                                   |                           |   |                           |                            |  |        |
| Public                     | 83%  | 7%                                | 62%                       | 35%                                       | 37%                       | 27%                        |  |        |
| Private                    | 65%  | 23%                               | 38%                       | 60%                                       | 41%                       | 31%                        |  |        |
| All Institutions           | 72%  | 17%                               | 47%                       | 51%                                       | 40%                       | 30%                        |  |        |

<sup>\*</sup> There were three possible choices (Activity is not offered, Activity is offered but not required, Activity is required); respondents could choose only one. Thus, the total proportion of departments that participate in the activity is the sum of the two columns; the remainder to sum to 100% is the proportion of departments that do not offer the activity.

Communication Table 22: Occupationally-Oriented Activities for PhD Students, by Carnegie Classification and Form of Control, Fall 2022–23 Academic Year

|                            | Activity                              |  |                           |   |                           |                            |
|----------------------------|---------------------------------------|--|---------------------------|---|---------------------------|----------------------------|
|                            | Oriented<br>presentation<br>Employers | mesentations by<br>Employers,<br>Employees, or |                           | An Internship in an<br>Employment Setting |                           | onally-<br>ork or<br>s     |
|                            | Status*                               |  |                           |   |                           |                            |
|                            | Activity<br>Is<br>Offered             | Activity Is<br>Required                        | Activity<br>Is<br>Offered | Activity<br>Is<br>Required                | Activity<br>Is<br>Offered | Activity<br>Is<br>Required |
| By Carnegie Classific      | cation                                |  |                           |   |                           |                            |
| Primarily<br>Undergraduate | N/A                                   | N/A  | N/A                       | N/A                                       | N/A                       | N/A                        |
| Master's                   | 100%                                  | 0%   | 100%                      | 0%  | 100%                      | 0%                         |
| Primarily Research         | 89%                                   | 11%  | 56%                       | 11%                                       | 78%                       | 11%                        |
| By Form of Control         |                                       |  | l                         |   |                           |                            |
| Public                     | 86%                                   | 14%  | 57%                       | 14%                                       | 86%                       | 14%                        |
| Private                    | 100%                                  | 0%   | 67%                       | 0%  | 67%                       | 0%                         |
| All Institutions           | 90%                                   | 10%  | 60%                       | 10%                                       | 80%                       | 10%                        |

<sup>\*</sup> There were three possible choices (Activity is not offered, Activity is offered but not required, Activity is required); respondents could choose only one. Thus, the total proportion of departments that participate in the activity is the sum of the two columns; the remainder to sum to 100% is the proportion of departments that do not offer the activity.

Communication Table 23: How Department Chairs Feel About the Future of the Discipline at Their Institution, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

| Optimistic  | Optimistic    | Nor<br>Pessimistic   | Pessimistic  | Very<br>Pessimistic   | Not sure  |
|---|---------------|--|--|---|---|
| 26%   | 44%           | 9%   | 13%  | 9%  | 0%  |
| 3%  | 16%           | 36%  | 20%  | 12%   | 8%  |
| 19%   | 36%           | 31%  | 8%   | 3%  | 3%  |
| Very<br>Optimistic  | Optimistic    | Neither<br>Optimistic<br>Nor<br>Pessimistic  | Pessimistic  | Very<br>Pessimistic   | Not sure  |
| 10%   | 33%           | 28%  | 15%  | 10%   | 5%  |
| 39%   | 30%           | 22%  | 9%   | 0%<br>7%  | 0%  |
| 7226<br>399<br>700<br>700<br>700<br>700<br>700<br>700<br>700<br>700<br>700<br>7 | ery ptimistic | 44% 44% 36% 36%  Pery ptimistic Optimistic O | 44% 9%  16% 36%  36%  31%  Neither Optimistic Nor Pessimistic  0% 33% 28%  30% 22% | 36%       44%       9%       13%         36%       20%         36%       31%       8%         Neither Optimistic Nor Pessimistic Nor Pessimistic Nor 28%       Pessimistic Pessimistic Pessimistic Nor 28%       15%         30%       22%       9% | 6%       44%       9%       13%       9%         36%       20%       12%         9%       36%       31%       8%       3%         9%       Neither Optimistic Nor Pessimistic       Very Pessimistic       Very Pessimistic         9%       33%       28%       15%       10%         9%       30%       22%       9%       0% |

Communication Table 24: Department Chair Beliefs About the Change in the Number of Tenure-Track Faculty Over the Next Three Academic Years, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

| Carnegie<br>Classification | Certain to<br>Get Larger | Likely to<br>Get Larger | Most Likely<br>to Stay the<br>Same Size | Likely to Get<br>Smaller | Certain to<br>Get Smaller | Not<br>sure |
|----------------------------|--------------------------|-------------------------|---|--------------------------|---------------------------|-------------|
| Primarily                  | 00/                      | 100/                    |   | 4=0/                     | 00/                       | 201         |
| Undergraduate              | 0%                       | 13%                     | 70%                                     | 17%                      | 0%                        | 0%          |
| Master's                   | 4%                       | 20%                     | 40%                                     | 20%                      | 8%                        | 8%          |
| Primarily                  |                          |                         |   |                          |                           |             |
| Research                   | 8%                       | 11%                     | 50%                                     | 22%                      | 6%                        | 3%          |
| By Highest                 |                          |                         |   |                          |                           |             |
| Degree                     |                          |                         | Most Likely                             |                          |                           |             |
| Offered by                 | Certain to               | Likely to               | to Stay the                             | Likely to Get            | Certain to                | Not         |
| Department                 | Get Larger               | Get Larger              | Same Size                               | Smaller                  | Get Smaller               | sure        |
| Bachelor's                 | 2%                       | 13%                     | 54%                                     | 21%                      | 5%                        | 5%          |
| Master's &                 |                          |                         |   |                          |                           |             |
| Doctorate                  | 13%                      | 17%                     | 48%                                     | 17%                      | 4%                        | 0%          |
| All Institutions           | 5%                       | 14%                     | 52%                                     | 20%                      | 5%                        | 4%          |

Communication Table 25: Department Chair Beliefs About the Change in the Number of Non-Tenure-Track Faculty Over the Next Three Academic Years, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

| Carnegie<br>Classification                    | Certain to<br>Get Larger | Likely to<br>Get Larger | Most Likely<br>to Stay the<br>Same Size | Likely to<br>Get Smaller | Certain to<br>Get Smaller | Not<br>sure |
|---|--------------------------|-------------------------|---|--------------------------|---------------------------|-------------|
| Primarily<br>Undergraduate                    | 4%                       | 4%                      | 78%                                     | 13%                      | 0%                        | 0%          |
| Master's                                      | 0%                       | 28%                     | 44%                                     | 12%                      | 8%                        | 8%          |
| Primarily<br>Research                         | 6%                       | 39%                     | 33%                                     | 14%                      | 3%                        | 6%          |
| By Highest<br>Degree Offered<br>by Department | Certain to<br>Get Larger | Likely to<br>Get Larger | Most Likely<br>to Stay the<br>Same Size | Likely to<br>Get Smaller | Certain to<br>Get Smaller | Not<br>sure |
| Bachelor's                                    | 2%                       | 15%                     | 57%                                     | 18%                      | 3%                        | 5%          |
| Master's & Doctorate                          | 9%                       | 57%                     | 26%                                     | 0%                       | 4%                        | 4%          |
| All Institutions                              | 4%                       | 26%                     | 49%                                     | 13%                      | 4%                        | 5%          |

Communication Table 26: Department Chair Concerns About Academic Freedom for Faculty Members, by Carnegie Classification of Institution and Highest Degree Offered by Department, 2023-24

|   | Percentage of Departments  Concerned About the Academic |  |
|---|---|--|
| Carnegie Classification                 | Freedom of Faculty Members                              |  |
| Primarily Undergraduate                 | 9%  |  |
| Master's                                | 8%  |  |
| Primarily Research                      | 19%   |  |
| By Highest Degree Offered by Department |   |  |
| Bachelor's                              | 10%   |  |
| Master's & Doctorate                    | 22%   |  |
| All Institutions                        | 13%   |  |

Communication Table 27: Source of Department Chair Concern About Faculty Academic Freedom, 2023-24

| Concerned About the Academic Freedom of Faculty Related to Pressures from | Percentage of Concerned Departments |
|---|-------------------------------------|
| Federal or State Government   | 64%                                 |
| Board of Trustees   | 64%                                 |
| Academic Administration   | 55%                                 |
| Faculty in Other Departments  | 0%                                  |
| Students  | 27%                                 |
| Parents of Students   | 18%                                 |
| Alumni  | 0%                                  |
| The Public  | 44%                                 |

### Communication Table 28: Gender Identity of Department Chairs (Self-Reported), 2023-24\*

| Gender Identity         | Percentage |
|-------------------------|------------|
| Woman                   | 50%        |
| Man                     | 46%        |
| Non-Binary or No Gender | 0%         |
| Transgender             | 0%         |
| Some Other Gender       | 0%         |
| Prefer Not to Answer    | 4%         |

<sup>\*</sup> Respondents were instructed to select all categories that applied. The percentages may therefore add up to more than 100%.

### Communication Table 29: Race/Ethnicity of Department Chairs (Self-Reported), 2023-24\*

| Race or Ethnicity                                  | Percentage |
|--|------------|
| Alaska Native, American Indian, or Native American | 0%         |
| Asian or Asian American                            | 6%         |
| Black or African American                          | 8%         |
| Hispanic or Latino/Latina/Latinx                   | 1%         |
| Middle Eastern or North African                    | 1%         |
| Native Hawaiian or Pacific Islander                | 0%         |
| White  | 81%        |
| Some Other Race/Ethnicity                          | 0%         |
| Prefer Not to Answer                               | 5%         |

<sup>\*</sup> Respondents were instructed to select all categories that applied. The percentages may therefore add up to more than 100%.

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