

A Project of the American Academy of Arts & Sciences

## South Carolina's Humanities Majors at Work: What They Earn, What They Do

In the first study of its kind, the Humanities Indicators developed a series of profiles about the career outcomes of humanities majors residing in South Carolina and the other 49 states, drawing on data from the U.S. Census Bureau's American Community Survey.

## Among the key findings:

- The 54,701 humanities graduates residing in South Carolina and working full-time account for 3% of the state's full-time workforce (looking across all the states, the average share is 4%). Bear in mind that only 34% of the state's full-time workers have a bachelor's degree, so humanities graduates account for approximately 9% of that share.
- The median earnings of humanities majors in the state's full-time workforce (\$60,120 per year) are 59% higher than the median earnings of workers with just a high school degree (\$37,821). Even those at the bottom quartile of earnings for graduates from the humanities (\$42,470) are earning \$4,649 more than the median for those in the workforce with just a high school diploma. One in four humanities graduates in the state earns more than \$90,634.
- The median earnings for humanities majors in South Carolina are similar to or higher than the earnings of graduates from the behavioral and social sciences, arts, and education. Their earnings are modestly lower than those of graduates from the natural sciences and business (by 15% and 12%, respectively). Engineering graduates earn substantially more than college graduates from every other field, both nationally and in South Carolina.
- The unemployment rate for humanities majors is similar to other college graduates in South Carolina at 3%, and considerably lower than the rate for those in the labor force with just a high school degree (6%).
- Humanities graduates in South Carolina are most likely to be found in either education or service and sales occupations, with 18% employed in each category.
- Older humanities graduates make considerably more than their younger counterparts. Full-time workers aged 22–26 have median earnings of \$36,860, but that rises to \$63,188 for those aged 30–59.

- Humanities graduates in South Carolina with an advanced degree have a 22% boost in median earnings (rising from \$54,763 for full-time workers with just a bachelor's degree to \$66,945 for workers with a higher degree).
- Areas of employment with substantial shares of humanities graduates are the legal profession (where humanities graduates account for 26% of bachelor's degree holders employed in those jobs) and museum/library professions (where they are 29% of college graduates in those occupations). Approximately 11% of college graduates working in the not-for-profit sector majored in the humanities.

Note that unless otherwise specified, earnings and unemployment estimates are for workers aged 25–59.

Earnings and occupation are not the only measure of success in one's career or life. See the recent <u>Workforce and Beyond</u> report from the Indicators for measures of job and life satisfaction for humanities graduates.

Finally, if you have any questions about this profile, the larger project, or the Humanities Indicators, please contact Robert Townsend (the Director of Humanities, Arts, and Culture Programs at the Academy) at <a href="mailto:rtownsend@amacad.org">rtownsend@amacad.org</a>.